

TECHNICAL LEAD

SEAN BURKE-GAFFNEY



PROFILE

Sean is an intense, driven, results-oriented self-starter whose passion is tempered and disciplined by a focus on accuracy and quality. A lifelong code geek he holds himself to exacting, ever-evolving standards. An expert in Agile practice (Scrum, Kanban) he can react and adjust nimbly to evolving conditions and come up with pragmatic ideas for dealing with them. Sean is expert at stakeholder management and communicating technical concepts to a non-technical audience. Sean is a natural leader and builds trust and loyalty in teams by inspiring them to produce great work



WORK EXPERIENCE

HEAD OF TECHNOLOGY

SapientRazorfish / 2015 - Present

Leading a team of highly skilled developers in re-imagining the customer experience for major FMCG clients. Delivering groundbreaking mobile applications for major Indonesian Telco including regionally focused streaming music player and mobile wallet. Transforming clients' critical customer engagement applications from generation 1 to generation 2 within complex CMS architectures using mobile first approach. Creating bespoke omni-channel customer experiences with marketing technologies that span commerce and content.

TECHNOLOGY LEAD

SapientNitro / 2012 - 2015

Led a team of highly skilled developers in re-platforming, migrating a Digital Marketing Platform and redesigning a major brand website using leading edge web technologies in a record time of 3 months. Delivered leading edge mobile app for major global motorcycle brand using geo location and mapping technologies. Transformed a client's internal web systems (intranet) using state of the art WCM platform.



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EDUCATION

BACHELOR OF SCIENCE
DeVry University

ARCT

Royal Conservatory of Toronto



EXPERTISE

WEB APPLICATIONS

MOBILE APPS

AGILE DEVELOPMENT

CMS

ECOMMERCE

CRM

CLOUD ARCHITECTURE

DEVOPS

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WORK EXPERIENCE (CONT'D)

TECHNOLOGY LEAD

henderson bas kohn / 2010 - 2012

Lead developer for Marketing websites at a boutique agency in Toronto Ontario. Clients included Coca-Cola, Porter Airlines, Kraft Canada and Molson Brewery. Helped solidify technology infrastructure and implemented early-stage DevOps process. Managed the move to GMail for corporate email system.

TECHNOLOGY LEAD

Organic Inc / 2009 - 2010

Updated methodologies and processes that supported environment of constant change and took on technical leadership of the Toronto office. Focused team of developers and improved efficiency 45% and lowered failure rate to 1%. Exceeded marketing targets by 52% to reach, capture, and renew audience; innovative use of the Twitter API in a campaign for Nike during the 2010 winter Olympics, despite having no access to Olympics assets.

PROGRAM DIRECTOR

Nurun Inc. / 2007 - 2009

Program and Technical lead for Travel / Hospitality practice. Clients included Pleasant Holidays, Lowes Hotels and Bombardier Inc. Exceeded revenue targets by \$400K and secured \$2.1 M in revenue having focused team on code reviews and quality control. Managed implementations of Websphere-based CMS.



SKILLS

HTML / CSS / JAVASCRIPT

PYTHON / PHP

LINUX / COMMAND LINE

OMNIGRAFFLE

OFFICE SUITES

AEM / SITECORE

MAGENTO / COMMERCE

CLOUD ARCHITECTURE

WORDPRESS / DRUPAL

PROJECT MANAGEMENT



AWARDS

CMTO - DISTINCTION

Sapient CMT Ou

2015



REFERENCES

ON REQUEST